



# InsightChina Camp by SN Mandarin

**LANGUAGE • CULTURE • INSIGHT**

**Suitable for:** Aged 8-17/Age 18-20  
(Foreign Teenagers / Foreign Youth)  
Customizable Itinerary



# CONTENT



1. **About Us:** Over a Decade of Dedication to Foreign Teenagers' Chinese & Cultural Journey / 关于我们: 十余年深耕, 只为外籍青少年的中文文化之旅

2. **Core Advantages:** Why Choose SN Mandarin Summer Camp? / 核心优势: 为什么选择 InsightChina Camp 夏令营?

3. **Six Camp Programs:** Precisely Match Your Learning Needs / 六大营型: 精准匹配你的学习需求

4. **Camp Schedule:** 2026-2027 Start & End Dates / 营期安排: 2026-2027 起止时间

5. **Registration Notes** 报名须知

6. **Consultation Method** 咨询方式



# 1. ABOUT US / 关于我们

Since its inception, **SN Mandarin** has been dedicated to crafting professional, vibrant, and immersive Chinese language and cultural summer camps for international youth worldwide. As a trusted partner to educational institutions across the globe, we take pride in our long-standing heritage of teaching excellence and specialized camp operations. Our mission is to empower every camper to enhance their Mandarin skills in a natural, engaging atmosphere while discovering the profound and unique charm of Chinese culture.

自创办以来，SN Mandarin 始终致力于为全球青少年打造专业、生动、沉浸式的中文学习与文化体验夏令营。作为全球众多教育机构的长期合作伙伴，我们凭借深厚的教学积淀与专业的营地运营经验，让每一位营员在轻松自然的氛围中提升中文素养，深度感悟中国文化的独特魅力。





南北中文  
SOUTH AND NORTH MANDARIN

# 1. ABOUT US / 关于我们

We firmly believe that true language mastery extends far beyond textbooks, and authentic cultural understanding is born from personal discovery. At **InsightChina Camp**, we ensure that every journey to China becomes a transformative milestone in a child's growth.

我们坚信：语言学习不止于课本，文化内化重在亲历。在 InsightChina 营地，我们让每一次中国之行，都成为孩子成长道路上的重要里程碑。



## 2. CORE ADVANTAGES: SN MANDARIN EXCLUSIVE FEATURES / 核心优势: SN MANDARIN 专属特色



### Safety First, All-round Protection / 安全第一，全程守护

---

- **Excursions:** 1 teacher for every 7 students, accompanied throughout the whole journey with real-time safety control.  
研学出行: 1名老师负责7名学员, 全程陪同, 实时把控安全;
- **Camp Management:** 24-hour special supervision in the camp, all-round safety guarantee in camp/accommodation areas.  
营地管理: 全营 24 小时专人监管, 营区 / 住宿区全方位安全保障;
- **Food Safety:** Scientifically adapt to foreign tastes, gradually transition to Chinese food, and strictly control food safety and nutritional balance.  
饮食安全: 科学适配外籍口味, 逐步过渡中式饮食, 严控食品安全与营养均衡。

### Small-class Teaching, Fun Chinese Learning / 小班教学，趣味学中文

---

- **Class Size:** An average of 8 students per class, bid farewell to crowded large classes, and teachers can take care of every student. / 班级规模: 平均8人 / 班, 告别大班拥挤, 老师兼顾每一位学员;
- **Teaching Mode:** Reject traditional textbook-based teaching, focus on spoken fluency improvement with fun games and interactive tasks as the core.  
教学模式: 拒绝传统课本式教学, 以趣味游戏、互动任务为核心, 聚焦口语流利度提升;
- **Learning Resources:** Task-oriented creative textbooks developed by experts + independently researched and developed powerful online learning platform, seamless connection between in-class and after-class learning. / 教学资源: 专家研发的任务型创意教材 + 自主研发强大线上学习平台, 上课下课无缝衔接。



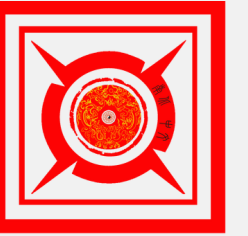
## 2. CORE ADVANTAGES: SN MANDARIN EXCLUSIVE FEATURES / 核心优势: SN MANDARIN 专属特色



### In-depth Excursions, Immersive Cultural Experience / 深度研学, 文化沉浸式体验

- Characteristic Excursions: Custom-designed integrated language and cultural excursion activities, with customized learning tasks for each destination, learning while exploring. / 特色研学: 专属设计的语言 + 文化双融合研学活动, 每一处目的地都有定制化学习任务, 边逛边学;
- Teaching Team: Professional Chinese teachers with dual identities as cultural mentors, who are both instructors and cultural guides, creating an immersive learning environment. / 师资团队: 专业中文教师 + 文化导师双身份, 既是授课老师, 也是文化向导, 打造沉浸式学习环境;
- Different from Ordinary Institutions: Reject outsourced excursions by travel agencies, no pure sightseeing trips throughout the whole journey, and bid farewell to the disconnected Chinese-English experience. / 区别于普通机构: 拒绝旅行社外包研学, 全程无纯观光行程, 告别中英双语脱节的体验。





南北中文  
SOUTH AND NORTH MANDARIN

## 2. CORE ADVANTAGES: SN MANDARIN EXCLUSIVE FEATURES / 核心优势: SN MANDARIN 专属特色



### 👉 Ability Cultivation, Boost Personal Growth / 能力培养, 助力个人成长

- All camp activities are designed around the cultivation of leadership, teamwork and cross-cultural communication skills. Let children improve their comprehensive literacy and gain international friendship while getting along with partners from all over the world and Chinese teachers and students.

所有营地活动围绕领导力、团队协作、跨文化沟通能力设计, 让孩子在与各国伙伴、中国师生的相处中, 提升综合素养, 收获跨国友谊。



### 📖 Diversified Supporting Services, One-stop Solution / 多元配套, 一站式服务

- One-stop services such as airport pick-up and drop-off, welcome dinner and pre-departure briefing are provided. Learning materials and excursion supplies are uniformly equipped, making parents worry-free and children at ease.

配套机场接送、欢迎晚宴、行前说明会等一站式服务, 学习资料、研学物料统一配备, 让家长省心, 孩子安心。



### 3. SIX CAMP PROGRAM OPTIONS TO MEET YOUR PERSONAL NEEDS / 六大营型，按需选择

Camp Program / 营型名称	Core Features / 核心特色	1 Week /1周	2 Weeks /2周	3Weeks /3周	4 Weeks /4周	Camp Schedule / 日程安排	What's included 包含服务	Suitable for / 适配人群
<b>Half-day Language Camp (半日语言营)</b>	沉浸式语言班 Immersive Chinese Class	RMB 2800	RMB 5200	RMB 7500	RMB 9600	Monday to Friday 9:30-12:45/13:30-16:45 周一至周五每天3小时	Chinese Classes	Age 8-17 8-17 岁，希望灵活安排时间
<b>Day Camp (日间语言文化营)</b>	语言+活动 Language+Excursions+Culture	RMB 4500	RMB 8500	RMB 12000	RMB 15000	Monday to Friday 周一到周五 9-15:30	Chinese classes + Cultural activities + Half-day Excursions+ Lunch	Age 8-17 8-17 岁，希望晚间自由安排
<b>Full Camp (全托夏令营)</b>	吃住行学一体化 Full Immersive Camp	RMB 10800	RMB 20800	RMB 30800	RMB 39800	Monday to Sunday All Day 周一到周日	Chinese classes + Half-day Excursions+ Cultural activities + Field trips + Meals + Hotel accommodation + Saturday Trips	Age 12-17 12-17 岁，希望全面提升中文
<b>Homestay Camp (寄宿家庭营)</b>	中国家庭体验 Stay with a local family and have a closer look at Chinese people's daily life	RMB 12800	RMB 22800	RMB 32800	RMB 41800	Monday to Sunday All Day 周一到周日	Chinese classes + Half-day Excursions+ Cultural activities + Field trips + Meals + Homestay accommodation + Saturday Trips	Age 14-17 14-17 岁，希望接触中国家庭
<b>Xplore Series 青年探索营</b>	语言+城市探索+文化体验 Language learning+Free exploration+Culture Experience	RMB 3800	RMB 7000	RMB 10000	RMB 12800	Monday to Friday Half day per day +1 activity+1 city walk 周一到周五 每天半天，加1次文化活动，1次城市参观	Chinese classes + City Walk+ Cultural Activities+ Accommodation	Age 18-20 18-20 岁，语言课程+更多自主探索
<b>Custom Camp / 定制化营期</b>	Available all year round. Learning content, camp duration and excursion destinations can be customized according to personal/group needs to precisely match individual requirements. / 全年可约，可根据个人 / 团体需求，定制学习内容、营期时长、研学目的地，精准匹配个性化需求。							

## PRICE INCLUDING:

- Invitation **documents** for visa application (if needed);
- Airport **pickup** and **drop off**;
- Chinese **classes**
- Chinese learning **materials**
- **City Walk**/Tour/Trips
- **Foods** together
- Cultural **activities**
- Camp **Pack**: Bag, T-Shirt, Books

## NOT INCLUDING:

- The plane **tickets**
- **Insurance**
- **Personal expenses** of the student



# 4. CAMP SCHEDULE / 营期安排



01

**Half-day Language Camp**  
(半日语言营)

June 15, June 29, July 6, July 13, July 20,  
July 27, Nov. 23, Dec. 07 |

6月15/29, 7月6/13/20/27, 11月23, 12月7,  
2027年1月4日

02

**Day Camp**  
(日间语言文化营)

June 15, June 29, July 6, July 13,  
July 20, July 27, Nov. 23, Dec. 07 |

6月15/29, 7月6/13/20/27, 11月23,  
12月7, 2027年1月4日

03

**Full Camp (July Only)**  
全托夏令营

June 29, July 13, July 20, |

6月29日、7月13/20日

04

**Homestay Camp**  
寄宿家庭营

June 15, June 29, July 6, July 13, July 20,  
July 27, Nov. 23, Dec. 07 |

6月15/29, 7月6/13/20/27, 11月23, 12月7,  
2027年1月4日

05

**Custom Camp**  
定制营

Flexible according to partner's  
plan and needs

灵活开设：灵活定档，可根据合  
作伙伴需求协商调整

# 5. REGISTRATION NOTES / 报名须知



**1. Registration Object:** Foreign teenagers aged 8-20, healthy, without major diseases, loving Chinese culture and willing to learn Chinese.

**报名对象:** 8-20岁外籍青少年, 身体健康, 无重大疾病, 热爱中国文化, 愿意学习中文。

**2. Registration Materials:** Copy of passport, 2 recent bareheaded photos, Chinese level description (can be filled in by parents or school).

**报名材料:** 护照复印件、近期免冠照片2张、中文水平说明 (可由家长或学校填写)。

**3. Price Description:** Prices vary according to different camp durations and camp types. For specific prices, please consult customer service. After successful registration, pay the full amount to receive the early-bird discount (10% off when registering before April 30).

**价格说明:** 不同营期、不同营型价格不同, 具体价格可咨询客服, 报名成功后缴纳全款, 可享受早鸟优惠 (4月30日前报名减10%)。





## 6. CONSULTATION METHOD / 咨询方式

咨询电话 (Consultation Phone): +86 21 65078056 / 18918907656

咨询微信 (Consultation WeChat): snmandarin

咨询邮箱 (Consultation Email): [info@snmandarin.com](mailto:info@snmandarin.com)

我们期待与你一同走进上海，在学习中成长，在体验中收获，留下一段难忘的中国游学之旅！

**We look forward to walking into Shanghai with you, growing in learning, gaining in experience, and leaving an unforgettable Chinese study tour!**

