南北中文
SOUTH AND NORTH MANDARIN

SNMANDARIN.ORG

SUMMER CAMP 2027

# InsightChina Camp

*by SN Mandarin*

**Language • Culture • Insight**

**Ages 8–17** Foreign teenagers

**Ages 18–20** Foreign youth

**Customizable itinerary**



WHO WE ARE

# About us 关于我们

Over a decade of dedication to foreign teenagers' Chinese & cultural journey.

十余年深耕，只为外籍青少年的中文文化之旅




Since its inception, **SN Mandarin** has been dedicated to crafting professional, vibrant, and immersive Chinese language and cultural summer camps for international youth worldwide. As a trusted partner to educational institutions across the globe, we take pride in our long-standing heritage of teaching excellence and specialized camp operations. Our mission is to empower every camper to enhance their Mandarin skills in a natural, engaging atmosphere while discovering the profound and unique charm of Chinese culture.

自创办以来，SN Mandarin 始终致力于为全球青少年打造专业、生动、沉浸式的中文学习与文化体验夏令营。作为全球众多教育机构的长期合作伙伴，我们凭借深厚的教学积淀与专业的营地运营经验，让每一位营员在轻松自然的氛围中提升中文素养，深度感悟中国文化的独特魅力。

> **We firmly believe that true language mastery extends far beyond textbooks, and authentic cultural understanding is born from personal discovery. At InsightChina Camp, we ensure that every journey to China becomes a transformative milestone in a child's growth.**

我们坚信：语言学习不止于课本，文化内化重在亲历。在 InsightChina 营地，我们让每一次中国之行，都成为孩子成长道路上的重要里程碑。







WHY CHOOSE US

# Core advantages 核心优势

**1 : 7**
One teacher for every 7 students on excursions
研学出行：1名老师负责7名学员

**8**
Average students per class
班级规模：平均8人 / 班

**24 h**
Special supervision in the camp
全营 24 小时专人监管

## 01 Safety first, all-round protection
安全第一，全程守护

**Excursions:** 1 teacher for every 7 students, accompanied throughout the whole journey with real-time safety control.
研学出行：1名老师负责7名学员，全程陪同，实时把控安全；

**Camp management:** 24-hour special supervision in the camp, all-round safety guarantee in camp/accommodation areas.
营地管理：全营24小时专人监管，营区 / 住宿区全方位安全保障；

**Food safety:** Scientifically adapt to foreign tastes, gradually transition to Chinese food, and strictly control food safety and nutritional balance.
饮食安全：科学适配外籍口味，逐步过渡中式饮食，严控食品安全与营养均衡。

## 02 Small-class teaching, fun Chinese learning
小班教学，趣味学中文

**Class size:** An average of 8 students per class, bid farewell to crowded large classes, and teachers can take care of every student.
班级规模：平均8人 / 班，告别大班拥挤，老师兼顾每一位学员；

**Teaching mode:** Reject traditional textbook-based teaching, focus on spoken fluency improvement with fun games and interactive tasks as the core.
教学模式：拒绝传统课本式教学，以趣味游戏、互动任务为核心，聚焦口语流利度提升；

**Learning resources:** Task-oriented creative textbooks developed by experts + independently researched and developed powerful online learning platform, seamless connection between in-class and after-class learning.
教学资源：专家研发的任务型创意教材 + 自主研发强大线上学习平台，课上课下无缝衔接。

## 03 In-depth excursions, immersive cultural experience
深度研学，文化沉浸式体验

**Characteristic excursions:** Custom-designed integrated language and cultural excursion activities, with customized learning tasks for each destination, learning while exploring.
特色研学：专属设计的语言 + 文化双融合研学活动，每一处目的地都有定制化学习任务，边逛边学；

**Teaching team:** Professional Chinese teachers with dual identities as cultural mentors, who are both instructors and cultural guides, creating an immersive learning environment.
师资团队：专业中文教师 + 文化导师双身份，既是授课老师，也是文化向导，打造沉浸式学习环境；

**Different from ordinary institutions:** Reject outsourced excursions by travel agencies, no pure sightseeing trips throughout the whole journey, and bid farewell to the disconnected Chinese-English experience.
区别于普通机构：拒绝旅行社外包研学，全程无纯观光行程，告别中英双语脱节的体验。


SMALL CLASSES 小班教学


HANDS-ON LEARNING 互动体验


CULTURAL MENTORS 文化导师

WHY CHOOSE US · CONTINUED

# More to love 更多优势

## 04 Ability cultivation, boost personal growth

能力培养，助力个人成长

All camp activities are designed around the cultivation of leadership, teamwork and cross-cultural communication skills. Let children improve their comprehensive literacy and gain international friendship while getting along with partners from all over the world and Chinese teachers and students.

所有营地活动围绕领导力、团队协作、跨文化沟通能力设计，让孩子在与各国伙伴、中国师生的相处中，提升综合素养，收获跨国友谊。

## 05 Diversified supporting services, one-stop solution

多元配套，一站式服务

One-stop services such as airport pick-up and drop-off, welcome dinner and pre-departure briefing are provided. Learning materials and excursion supplies are uniformly equipped, making parents worry-free and children at ease.

配套机场接送、欢迎晚宴、行前说明会等一站式服务，学习资料、研学物料统一配备，让家长省心，孩子安心。




## 06 Chinese lessons for parents NEW

家长中文课程，全家一起学

**Parents of camp participants can take Chinese lessons at our school at a discounted price.** Learn alongside your child and let the whole family share the journey.

**营员家长可以优惠价格在我校报读中文课程。**与孩子一起学习，让全家共享这段中文之旅。

**Ask our team for details** 详情欢迎咨询



CHALLENGE CARDS & PRIZES 闯关卡



LEARNING ETIQUETTE 中式礼仪



CERTIFICATE CEREMONY 结营证书

CAMP PROGRAMS

# Six camps, one to fit 六大营型，按需选择

| CAMP PROGRAM 营型 | SCHEDULE 日程 | 1 WEEK 1 周 | 2 WEEKS 2 周 | 3 WEEKS 3 周 | 4 WEEKS 4 周 |
|---|---|---|---|---|---|
| **Half-day Language Camp** 半日语言营<br>Immersive Chinese class 沉浸式语言班<br>Age 8–17 · Best for flexible timing 希望灵活安排时间 | Mon–Fri · 3 h a day<br>9:30–12:45 or 13:30–16:45<br>周一至周五 · 每天3小时 | ¥2,800 | ¥5,200 | ¥7,500 | ¥9,600 |
| **Day Camp** 日间语言文化营<br>Language + excursions + culture 语言 + 活动<br>Age 8–17 · Best for free evenings 希望晚间自由安排 | Mon–Fri<br>9:00–15:30<br>周一到周五 | ¥4,500 | ¥8,500 | ¥12,000 | ¥15,000 |
| **Full Camp** 全托夏令营<br>Full immersive camp 吃住行学一体化<br>Age 12–17 · Best for all-round Chinese improvement 希望全面提升中文 | Mon–Sun<br>All day<br>周一到周日 · 全天 | ¥10,800 | ¥20,800 | ¥30,800 | ¥39,800 |
| **Homestay Camp** 寄宿家庭营<br>Stay with a local family 体验中国家庭日常生活<br>Age 14–17 · Best for experiencing Chinese family life 希望接触中国家庭 | Mon–Sun<br>All day<br>周一到周日 · 全天 | ¥12,800 | ¥22,800 | ¥32,800 | ¥41,800 |
| **Xplore Series** 青年探索营<br>Language + exploration + culture 语言 + 城市探索 + 文化<br>Age 18–20 · Best for classes + independent exploration 语言课程 + 更多自主探索 | Mon–Fri · half day<br>+ 1 activity, 1 city walk<br>周一到周五 每天半天，加1次文化活动、1次城市参观 | ¥4,800 | ¥8,800 | ¥12,800 | ¥15,800 |

**Custom Camp** 定制化营期

Available all year round. Learning content, camp duration and excursion destinations can be customized according to personal/group needs to precisely match individual requirements.

全年可约，可根据个人 / 团体需求，定制学习内容、营期时长、研学目的地，精准匹配个性化需求。

Prices in RMB (¥) per camper. 价格单位：人民币（¥）/ 每位营员

## WHAT EACH CAMP INCLUDES 包含服务

| | HALF-DAY | DAY CAMP | FULL CAMP | HOMESTAY | XPLORE |
|---|---|---|---|---|---|
| Chinese classes 中文课程 | ● | ● | ● | ● | ● |
| Cultural activities 文化活动 | – | ● | ● | ● | ● |
| Half-day excursions 半日研学 | – | ● | ● | ● | – |
| Field trips 户外研学 | – | – | ● | ● | – |
| City walk 城市参观 | – | – | – | – | ● |
| Meals 餐食 | – | Lunch | ● | ● | – |
| Accommodation 住宿 | – | – | Hotel | Homestay | Yes |
| Saturday trips 周六出行 | – | – | ● | ● | – |

GOOD TO KNOW

# What the price covers 价格包含

### Price includes 费用包含

- Invitation documents for visa application (if needed)
  签证邀请函（如需）
- Airport pickup and drop-off
  机场接送
- Chinese classes
  中文课程
- Chinese learning materials
  中文学习资料
- City walk / tour / trips
  城市参观 / 游览 / 出行
- Meals together
  集体用餐
- Cultural activities
  文化活动
- Camp pack: bag, T-shirt, books
  营员礼包：包、T恤、书籍

### Not included 不含费用

- Plane tickets
  机票
- Insurance
  保险
- Personal expenses of the student
  学员个人开销

CAMP SCHEDULE

# Start dates 2027 营期安排

| | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **Half-day · Day · Homestay**<br>Same start dates<br>同一开营日期 | 04<br>18 | – | 08<br>22 | – | – | 14<br>28 | 05<br>12<br>19<br>26 | – | – | 11<br>18 | 22 | 06 |
| **Full Camp**<br>全托夏令营 | – | – | – | – | – | 28 | 12<br>19 | 02 | – | – | – | – |

Numbers show the day of the month on which a camp starts. All start dates are Mondays. 数字为开营日期（当月日），所有开营日均为周一。

CUSTOM CAMP · 定制营

Flexible according to partner's plan and needs.

灵活开设：灵活定档，可根据合作伙伴需求协商调整

**Parents can learn too** — Chinese lessons at our school at a discounted price.
营员家长可优惠价报读我校中文课程。



HOW TO JOIN

# Registration notes 报名须知

## 01 Who can register

Foreign teenagers aged 8–20, healthy, without major diseases, loving Chinese culture and willing to learn Chinese.

报名对象：8-20岁外籍青少年，身体健康，无重大疾病，热爱中国文化、愿意学习中文。

## 02 Registration materials

Copy of passport, 2 recent bareheaded photos, Chinese level description (can be filled in by parents or school).

报名材料：护照复印件、近期免冠照片2张、中文水平说明（可由家长或学校填写）。

## 03 Price description

Prices vary according to different camp durations and camp types. For specific prices, please consult customer service. After successful registration, pay the full amount to receive the early-bird discount.

价格说明：不同营期、不同营型价格不同，具体价格可咨询客服，报名成功后缴纳全款，可享受早鸟优惠。

**10% off**

**Early-bird discount when registering before April 30, 2027**

2027年4月30日前报名减10%

GET IN TOUCH 咨询方式

PHONE · 咨询电话
+86 21 65078056
18918907656

WECHAT · 咨询微信
snmandarin

EMAIL · 咨询邮箱
info@snmandarin.com

WEBSITE
snmandarin.org

ADDRESS
Shanghai, Huangpu District, Liuhe Road 98, 11F, 11A 上海市黄浦区六合路98号，11楼，11A

**We look forward to walking into Shanghai with you, growing in learning, gaining in experience, and leaving an unforgettable Chinese study tour!**

我们期待与你一同走进上海，在学习中成长，在体验中收获，留下一段难忘的中国游学之旅！

